



Print Rates

Black & White

Color

Frequency	Half Page	Full Page	Interior cover	Frequency	Interior cover	Back cover
1x / yr	\$383	\$550	\$660	1x / yr	\$786	\$1089
2x / yr	\$345	\$495	\$594	2x / yr	\$708	\$980
4x / yr	\$326	\$440	\$561	4x / yr	\$669	\$926

Print Specifications

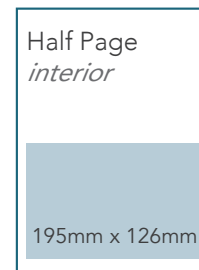
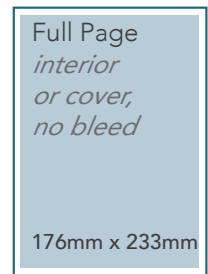
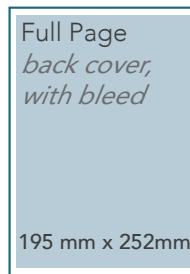
The *NACLA Report* trim size is 195mm x 252mm; available ad sizes are detailed at right.

Electronic files

Electronic files are preferred. We accept files in the following formats: .tiff, .jpg, .eps, .pdf, Adobe InDesign. Microsoft Word documents with images cannot be printed; please include the hi-resolution image file with your submission. All embedded images and final files must be at least 300 dpi. For image files and .pdfs, all fonts must be embedded. For InDesign files, all fonts, images (.tiff format preferred) and layouts used to create the ad must be packaged and included. Please compress these collected materials for electronic submission.

NACLA cannot be responsible for ads that do not meet these specifications. If ads require extra preparation, clients may be charged an additional fee.

Sizes



Web Rates

Square or Banner Ad	
Static:	Animated (flash):
4 weeks - \$350	\$400
6 weeks - \$550	\$600
8 weeks - \$750	\$800
12 weeks - \$950	\$1000

Specifications

File format: GIF or JPEG

Color mode: RGB or grayscale

File size: no greater than 100k

Link: please provide the URL that your ad will link to!

Square Ad Dimensions: 315px (wide) x 315px (high)

Banner Ad Dimensions: 728px (wide) x 90px (high)

To book an ad, please contact NACLA's Advertising Coordinator, Lauren Gurley, lkgurley@nacla.org.