



Print Rates

Black & White

Frequency	Half Page	Full Page	Interior cover
1x / yr	\$383	\$550	\$660
2x / yr	\$345	\$495	\$594
4x / yr	\$326	\$440	\$561

Color

Frequency	Interior cover
1x / yr	\$786
2x / yr	\$708
4x / yr	\$669

Print Specifications

The *NACLA Report* trim size is 195mm x 252mm; available ad sizes are detailed at right.

Electronic files

Electronic files are preferred. We accept files in the following formats: .tiff, .jpg, .eps, .pdf, Adobe InDesign. Microsoft Word documents with images cannot be printed; please include the hi-resolution image file with your submission. All embedded images and final files must be at at least 300 dpi. For image files and .pdfs, all fonts must be embedded. For InDesign files, all fonts, images (.tiff format preferred) and layouts used to create the ad must be packaged and included. Please compress these collected materials for electronic submission.

Sizes

Half Page
interior

195mm x 126mm

Full Page
*interior
or cover,
no bleed*

176mm x 233mm

NACLA cannot be responsible for ads that do not meet these specifications.
If ads require extra preparation, clients may be charged an additional fee.

Web Rates

Square or Banner Ad

Static:	Animated (flash):
4 weeks - \$350	\$400
6 weeks - \$550	\$600
8 weeks - \$750	\$800
12 weeks - \$950	\$1000

Specifications

File format: GIF or JPEG

Color mode: RGB or grayscale

File size: no greater than 100k

Link: please provide the URL that your ad will link to!

Square Ad Dimensions: 315px (wide) x 315px (high)

Banner Ad Dimensions: 728px (wide) x 90px (high)